



# INVITATION TO JOIN

Hello,

The Women of Color Entrepreneur Circle Steering Committee thanks you for your participation and support of our organization thus far and would be honored if you would accept this formal membership invitation.

Our goal is to create a culture where our members CONNECT with other women of color for ideas, inspiration and motivation, COLLABORATE and work together to foster stronger business forces and encourage the leveraging of business resources to CREATE wealth via business and network growth.

The Women of Color Entrepreneur Circle foundation consists of 7 Pillars of Success for diverse women entrepreneurs that will in turn help to design and develop our program content and activities. Your needs as entrepreneurs will help shape our content. Our Pillars are as follows:

- Pipeline for Women of Color in Business
- Growth Management
- Resource Deployment
- Mentorship
- Networking/Matchmaking
- Wealth Creation/Management
- Work Life Balance

We will achieve our goals through "Growth Groups", which are small groups comprised of our members that will meet regularly to lead and learn from one another. These growth groups will be determined by industry, size and number of years in business as we want to insure we have a combination of common structures and diverse perspectives. Advancing our approach, we will use digital and live events similar to our inaugural event PowerCulture to nurture and strengthen our network.

We have created this program with the intention to execute true measurable benefits for our members, including:

- Opportunity to partner with companies that have complementary services to bring a bigger value proposition to the market
- Opportunity to leverage the expertise and skills of members to help you grow your business portfolio, allowing you to acquire and maintain wealth
- Opportunity to provide goods and services to other member organizations
- A valuable network that provides accountability and a supportive environment for members to explore how they can create a more balanced life of their design

We hope that you choose to join us on this journey as we connect women of color to opportunity, resources, themselves and each other. The Women of Color Entrepreneurship Circle Application is included in this communication.



## APPLICATION

### NAME

---

---

LAST

---

FIRST

---

MIDDLE

---

SUFFIX

---

PREFIX

### TELEPHONE

---

---

OFFICE

---

CELL

### BUSINESS REVENUE RANGE

---

- under \$50,000
- \$50,000 - \$250,000
- \$250,000 - \$500,000
- \$500,000 - \$1,000,000
- \$1,000,000 - \$5,000,000
- \$5,000,000 - \$10,000,000

### ADDRESS

---

---

STREET

---

---

CITY

---

STATE

---

ZIP

### BUSINESS INFORMATION

---

---

NAME

---

INDUSTRY

---

YEARS IN BUSINESS

---

PRODUCT / SERVICE

---

NUMBER OF EMPLOYEES

---

NUMBER OF PARTNERS

---

NUMBER OF LOCATIONS/OFFICES/FACILITIES

We thank you for submitting your application. Please turn in your application by June 6, 2016.  
We will review your submission and notify new members in July.